



## **FOOTBALL CLUB SPONSORSHIP PROPOSAL**

### **About Us**

The Ottawa Invaders were founded in November of 2009 and played their inaugural season in 2010 in the Northern Football Conference. Home games played at Keith Harris Stadium on the grounds of Carleton University with an average attendance of 800 people. In his second season as Head Coach, Ken Evraire led the franchise to the NFC finals where they fell short by one point. The Invaders will be back to invade the NFC once again in 2012 with the expectation of winning a championship. The Invaders pride themselves on being more than just a football team; making a difference in the community by partaking in different community events has helped build a positive image for this franchise.

Below you will find our various sponsorship packages. We look forward to you being part of a long and successful tenure in the NFC and part of the Ottawa football community.

### **Single Point Package -\$300**

In this package you will receive the following:

- Logo in our game day program (four home games plus playoff games)
- Logo on our web site in our "supporters" section
- 20 second advertisement on public address system at all home games

### **Field Goal Package- \$600**

In this package you will receive the following:

- Half page advertising in our game day program (four home games plus playoff games)
- Logo on our web site in our "supporters" section
- Link on webpage to your webpage
- 20 second advertisement each half on public address system at all home games
- Signage on sidelines of our home field (temporary for games only)
- Two season tickets to all home games including playoffs

**Touchdown Package- \$1,000**

In this package you will receive the following:

- Full page advertising in our game day program
- Logo on home page of our web site
- Link on webpage to your webpage.
- 20 second advertisement in each quarter on public address system at home games
- Signage on sidelines of our home field (temporary for games only)
- Signage at all media functions
- Your logo on promotional clothing and promotional products
- Four season tickets to all home games including playoffs

**Title Sponsor- \$5,000**

Being a title sponsor for the Invaders would mean attaching your name to all of the great things that the Invaders are doing on and off the field. To partner with the Ottawa Invaders means to connect with the large number of Invaders players, coaches, fans and other supporters of the Invaders community. As a title sponsor you would receive everything in the touchdown package as well as the following benefits:

- A patch of your logo sewn onto our jersey
- Mention and special thanks in media releases
- Home game brought to you by (your company name) PA announcement
- Your company name and logo on our website home page
- Ten season tickets to all home games including playoffs

**Payment**

Cheques can be made payable to the Ottawa Invaders Football Club. We are a not for profit organization and will provide you with a receipt for tax purposes.

If you have any further questions you can contact me at anytime at 613-867-9467 or [vicepresident@ottawainvaders.ca](mailto:vicepresident@ottawainvaders.ca)

Time to Join the Invasion!

Yours in football,

*Erik Faucon*

Erik Faucon

Vice President

[www.ottawainvaders.ca](http://www.ottawainvaders.ca)